

October 3rd 2012- The Sheffield Wednesday North American Academy today announced the launch of its North American Partner club program through Global Image Sports with agreed partnerships with youth soccer clubs from the USA and Canada

From Academy Manager Dean Ramsdale:

“Since stepping into my new role as Academy manager at SWFC I am very excited to hear about the relationship we have in place with Global Image Sports to help us develop strong relationships with partner clubs across North America. When I have settled into my new position I look forward to working closely with our partners to maximize the benefits for both parties. We already have a few partnerships in place with elite clubs in North America, and we are very excited to be sending our full time staff to visit these clubs throughout the year to work with both players and coaches. This is a project that SWFC and myself are determined to make a long term success”.

Sheffield Wednesday partner clubs for 2012 are as follows:

**Ballistic United –**  
*Pleasanton, California.*



The Ballistic United Soccer Club was established in 1968 to support the youth of Pleasanton, California and its surrounding un-incorporated areas. Today, BUSC with its counter part, the Pleasanton Rage are the affiliated branches of the Pleasanton Youth Soccer League.

P.Y.S.L. is recognized and complies with the authority of the California Youth Soccer Association-North (CYSA-

N). CYSA-North is a state association in Region IV of the United States Youth Soccer Association. USYSA is a member of the United States Soccer Federation (USSF) , and its world wide sanctioning body FIFA.

Ballistic United players support players in many of Northern California’s best playing leagues and compete at many levels. It is Ballistic United’s mission to provide a program dedicated to develop and sustain a quality, consistent, safe and positive environment to assist youth soccer players in attaining their highest possible level of personal skills, tactics, sportsmanship and overall soccer proficiency through proper teaching and competition.

**Chesterfield United-**  
*Central Virginia.*



Chesterfield United is a youth soccer club that caters to around 2000 players in central Virginia. The club has 37 travel teams - 26 Boys teams and 11 Girls (450 players), plus 10 United Development Teams (70 players), and 60 recreation teams (800 per season). The club caters to players between the ages 4-18. Chesterfield United programs start at the beginner’s levels in the recreational program, progressing all the way United Development Program. At the highest level of play Chesterfield United’s

Academy teams play in the prestigious Atlantic Soccer League, which provides some of the best competition on the east coast. Chesterfield United are very excited, and honored to partner with such a historic, and decorated club as Sheffield Wednesday. The partnership will create another avenue and dimension in the clubs pyramid of player development for talented players at Chesterfield United

### **Centerville United Soccer Association (CUSA)-**

*Centerville, Ohio.*



With nearly 3000 players in their ranks, CUSA is one of the largest soccer clubs in Ohio. The three program areas, each with a director and board are the Recreational, Youth Competitive, and the Tournament programs all overseen by an Executive Director. CUSA promotes the development of the player's skills, fitness, teamwork, sportsmanship, and education. We emphasize the joy of learning, competing and improving each player's skill level. The focus of CUSA is the development of the individual player. Our goal is to maximize the development of the individual through programming that challenges each player, a coaching staff that adheres to high standards, and first class facilities. CUSA is resolute in dedicating its time and resources to the technical, tactical, physical, and psychological aspects of playing soccer. CUSA's decision to stick by the Development first no matter the result has paid off in the last few years with 3 players being selected to the US Soccer National Teams program.